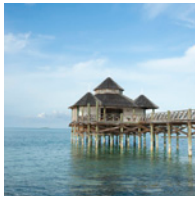


COASTAL LIVING 2012 editorial calendar*



February { ISLAND ISSUE }

CLOSE: 11/28/11 ON SALE: 1/13/12

at a glance

ISLAND HOMES
ISLAND FASHIONS
TIKI COCKTAILS

DESIGN AND DECORATING: **Island Homes**—We highlight beautiful island retreats in Jamaica, Hawaii and Key West. **Designer Q&A**—Erika Powell. **Mini Makeover**—Barware, Bar carts, Bar stools for the home.

What's the Difference?—Ikat vs Batik. **Get the Look**—Vieques, Puerto Rico

TRAVEL AND LIFESTYLE: **Fabulous Fiji!** **Dream Town**—Cruz Bay, St. John

BEAUTY AND STYLE: **Can't-miss Tropical Fashion**—A look at the hottest swimwear and nail polish for the season. **What's in your Beach Bag?**—A peek inside Kristin Chenoweth's beach bag

COOKING AND ENTERTAINING: **Tiki Drinks**—Polynesian cocktails you must try.

The wonders of Salt—The history of the spice plus how to use it in recipes



March { THE COLOR ISSUE }

CLOSE: 12/30/11 ON SALE: 2/17/12

at a glance

COASTAL COLOR
DREAM TOWN
BANANAS

DESIGN AND DECORATING: **Coastal Color**—Beautiful seaside homes with color galore. Plus, coastal palettes to use in your own home. **Design Tips**—How to incorporate color & fabric. **Things we love!**—Our editors' must-have picks for the home.

TRAVEL AND LIFESTYLE: **Dream Town**—Avila Beach, California. **Mexico**—The Gold Coast region.

BEAUTY AND STYLE: **Sunglasses**—The latest products to get beach-ready. **Citrus**—A round-up of the best citrus beauty products. **What's in your Beach Bag?**—Elizabeth Hurley shares.

COOKING AND ENTERTAINING: **Seafood & Pasta**—Delicious seasonal recipes for weeknight dinners.

Bananas—We're "bananas" over America's favorite fruit!



April { BUILDING AT THE BEACH }

CLOSE: 1/27/12 ON SALE: 3/16/12

at a glance

OUTDOOR LIVING
BEACH FASHION
REAL ESTATE GUIDE



DESIGN AND DECORATING: **Building at the Beach**—Celebrating construction and renovation at the shore. **Outdoor Living**—Stylish ways to update your porch including lighting, paint, and more. **Things we love!**—Our editors' must-have picks for the home.

TRAVEL AND LIFESTYLE: **Fowl Cay**—Escape to this spectacular spot in the Bahamas.

Dream Town—Sag Harbor, NY

BEAUTY AND STYLE: **Beach Towels**—Fun and colorful towels to kick off spring. **Hats**—You'll be made in the shade with these cool beach hats. **What's in your Beach Bag?**—Celebrity chef Giada de Laurentiis tells us what she takes to the beach.

COOKING AND ENTERTAINING: **Tuna**—Fresh recipes with one of America's favorite fish. **Quiche**—It's not just for brunch—fresh and creative recipes for every meal

SPECIAL ADVERTISING SECTION: Real Estate Guide—The source for the best coastal homes and communities



May { BEFORE & AFTER }

CLOSE: 3/2/12 ON SALE: 4/20/12

at a glance

MAKEOVERS
BEAUTY AWARDS
GREAT GETAWAYS

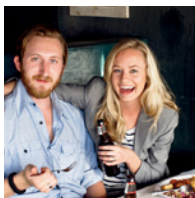
DESIGN AND DECORATING: **Makeovers**—Owners and designers take you step-by-step through their redos. These great ideas will get your creative juices flowing. **Things we love!**—Our editors' must-have picks for the home.

BEAUTY AND STYLE: **Best Beach Beauty Awards**—Get ready for the season with a round-up of editors' picks of the best beauty products for the beach. Categories include: Face, Hair, Make-up, and Sun.

COOKING AND ENTERTAINING: **Grilling**—Delicious grilled recipes by celebrity chef Cat Cora.

Sandwiches—Yummy combinations to pack for your beach picnic.

SPECIAL ADVERTISING SECTION: Great Getaways—Plan your summer vacation



June { 15th ANNIVERSARY ISSUE }

CLOSE: 3/30/12 ON SALE: 5/18/12

at a glance

THE BLISS LIST
FROZEN TREATS
SUMMER ESCAPES

DESIGN AND DECORATING: **Coastal Living's 15th Anniversary**—Introducing **The Bliss List**—The happiest seaside spaces & places, including a look back at our happiest rooms, fun family trips, and the happiest seaside towns in America

TRAVEL AND LIFESTYLE: **Seafood Dives**—Our annual list featuring our 50 favorites from the past 15 years

BEAUTY AND STYLE: The latest beach fashion for summer

COOKING AND ENTERTAINING: **15-minute dishes**—A delicious dinner in 15—start to finish!

Frozen Treats—Beat the heat with these cool delights

SPECIAL ADVERTISING SECTION: Summer Escapes—Can't-miss travel destinations for summer

COASTAL LIVING 2012 editorial calendar*



July/August { OLYMPICS }

CLOSE: 5/4/12 ON SALE: 6/22/12

at a glance

OLYMPICS
FAMILY REUNIONS
4TH OF JULY

EVENT
BOSTON POPS
ON NANTUCKET
(NANTUCKET, MA)

DESIGN AND DECORATING: Gorgeous summer homes packed with decorating ideas

TRAVEL AND LIFESTYLE: *Celebrate the Fourth*—A parade with the patriotic folks in Bristol, Rhode Island. *Olympic Athlete Feature*—Meet our Olympians—Kerri Walsh (beach volleyball), Dara Torres (swimming), Matt Charabot (triathlon), Zach and Paige Railey (brother/sister sailing team)—and see how they connect with their families on the coast

BEAUTY AND STYLE: Stylish picks to celebrate summer.

COOKING AND ENTERTAINING: *Breakfast of Champions*—A healthy menu for the most important meal of the day



September { SAVOR THE LAST OF SUMMER }

CLOSE: 6/29/12 ON SALE: 8/17/12

at a glance

SEASIDE HOMES
FALL RECIPES
ESCAPE FOR LESS

DESIGN AND DECORATING: Beautiful Seaside Homes

BEAUTY AND STYLE: The latest in beach fashion & beauty

COOKING AND ENTERTAINING: *Local Flavor*—Favorite regional foods covering all coasts

SPECIAL ADVERTISING SECTION: *Escape for Less*



October { DESIGN & DECORATING ISSUE }

CLOSE: 8/3/12 ON SALE: 9/21/12

at a glance

COASTAL LIVING
ULTIMATE DESIGNER
BEACH HOUSE
HALLOWEEN TREATS
REAL ESTATE GUIDE

DESIGN AND DECORATING: 15th Anniversary *Coastal Living Ultimate Designer Beach House*—This year we break ground in Rosemary Beach, FL

COOKING AND ENTERTAINING: *Sweet Tooth*—Desserts inspired by our favorite Halloween treats

TRAVEL AND LIFESTYLE: *Coastal Carvings*—Carve your pumpkins with sea creatures and other coastal icons this Halloween.

SPECIAL ADVERTISING SECTION: *Real Estate Guide*—The source for the best coastal homes and communities



November { COOKING & ENTERTAINING SPECIAL }

CLOSE: 8/31/12 ON SALE: 10/19/12

at a glance

THANKSGIVING
ENTERTAINING AND
MENU IDEAS
HOLIDAY GETAWAYS

COOKING AND ENTERTAINING: *Thanksgiving by the sea*—A delicious menu for the holidays

SPECIAL ADVERTISING SECTION: *Holiday Getaways*



December/January { HOLIDAYS AT THE COAST }

CLOSE: 9/28/12 ON SALE: 11/16/12

at a glance

GIFT GUIDE
STEALS & DEALS
SEASONAL RECIPES

DESIGN AND DECORATING: *Gift Guide*—Our annual roundup of cool presents

TRAVEL AND LIFESTYLE: *Travel Steals & Deals*—Get away this season with one of these exclusive reader discounts